

VIDEO GAMES POWER WASHINGTON

$13.4 Billion

Total economic impact of the video game industry in **Washington** state

Tax Revenue Generated

*by the **Washington** video game industry*

Federal: **$1.3 Billion**

State: **$264 Million**

Local/ County: **$151 Million**

Jobs Created

*and supported by the **Washington** video game industry*

28,451
Washington jobs

$218,000
Average industry compensation is more than **DOUBLE** the average private sector salary

That's **more than 10%** of the nearly **251,000** total jobs across the U.S.

Washington ranks second for both industry employment and economic impact, making it a key player in America's video game industry. The industry creates and supports thousands of high-paying Washington jobs, generates hundreds of millions in tax revenue, and helps keep the state competitive in one of the world's most innovative sectors.

Washington is a key player in the U.S. video game industry



$95.8 Billion
Total economic impact of the U.S. video game industry

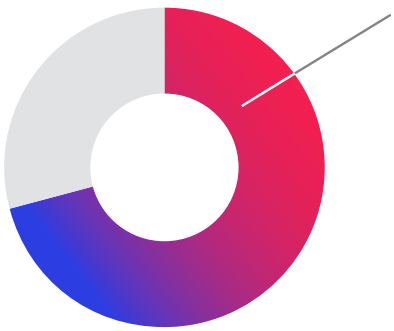
$65.6 Billion
Contribution to U.S. GDP by U.S. video game industry

$60.8 Billion
U.S. consumer spend on video games

**numbers are from 2025*

esa entertainment software association

WASHINGTON PLAYS



71% **of Washingtonians play weekly**

(that's roughly 5.3 million people age 5+)

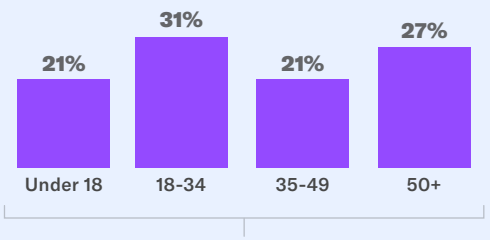
Who Plays



52% Male

47% Female

1% Non-Binary/Prefer not to say



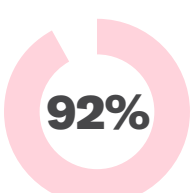
There are more players **over the age 50** than under the age 18

The Power of Play

Washington adults 18+ agree that video games...



Washington parents call the plays



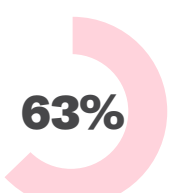
92%

require approval for purchases



65%

set controls to **limit in-game spending**



63%

use **parental controls** for video games

Policies that support the video game industry help Washington create high paying jobs, strengthen the economy, and protect the benefits of play.

Learn more about the Power of Play

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