

VIDEO GAMES POWER NEW YORK

$4.3 Billion

Total economic impact of the video game industry in **New York**

Tax Revenue Generated

*by the **New York** video game industry*

Federal:	$389 Million
State:	$116 Million
Local/ County:	$126 Million

Jobs Created

*and supported by the **New York** video game industry*

Video games create and support nearly **251,000** total jobs across the U.S.

11,481
New York jobs

$218,000
Average industry compensation is more than **DOUBLE** the average private sector salary

New York ranks fourth for both industry employment and economic impact, making it a key player in America's video game industry. The industry creates and supports thousands of high-paying New York jobs, generates hundreds of millions in tax revenue, and helps keep the state competitive in one of the world's most innovative sectors.

New York is a key player in the U.S. video game industry



$95.8 Billion
Total economic impact of the U.S. video game industry

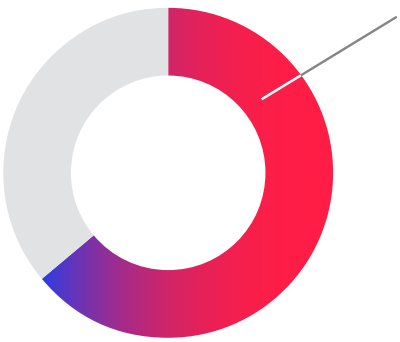
$65.6 Billion
Contribution to U.S. GDP by U.S. video game industry

$60.8 Billion
U.S. consumer spend on video games

**numbers are from 2025*

esa entertainment software association

NEW YORK PLAYS



64% **of New Yorkers play weekly**
(that's roughly 12.1 million people age 5+)

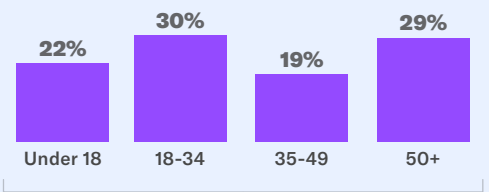
Who Plays



51% Male

48% Female

1% Non-Binary/Prefer not to say



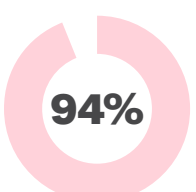
There are more players **over the age 50** than under the age 18

The Power of Play

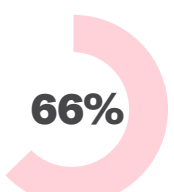
New York adults 18+ agree that video games...



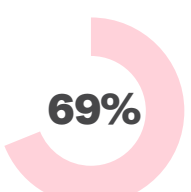
New York parents call the plays



require approval for purchases



set controls to **limit in-game spending**



use **parental controls** for video games

Policies that support the video game industry help New York create high paying jobs, strengthen the economy, and protect the benefits of play.

Learn more about the Power of Play

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