

VIDEO GAMES POWER LOUISIANA

$231 Million

Total economic impact of the video game industry in **Louisiana**

Tax Revenue Generated

*by the **Louisiana** video game industry*

Federal:	$15 Million
State:	$5.6 Million
Local/ County:	$4.9 Million

Jobs Created

*and supported by the **Louisiana** video game industry*

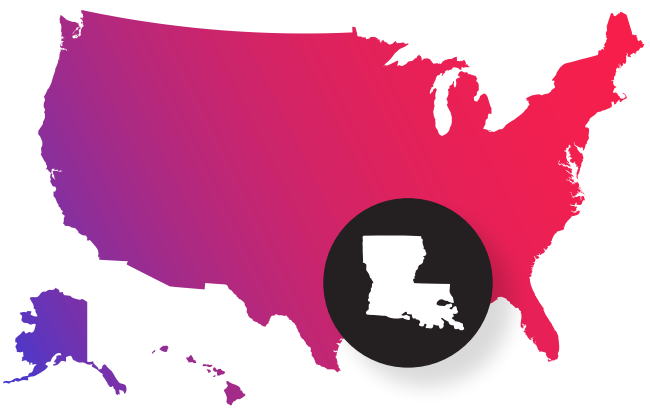
1,054
Louisiana jobs

$218,000
Average industry compensation is more than **DOUBLE** the average private sector salary

Video games create and support nearly **251,000** total jobs across the U.S.

The industry creates and supports thousands of **high-paying Louisiana jobs**, generates **hundreds of millions in tax revenue**, and **helps keep the state competitive** in one of the world's most innovative sectors.

Louisiana is a key player in the U.S. video game industry



$95.8 Billion
Total economic impact of the U.S. video game industry

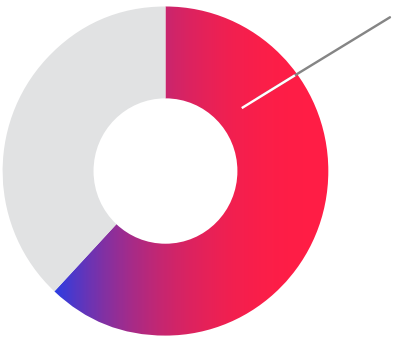
$65.6 Billion
Contribution to U.S. GDP by U.S. video game industry

$60.8 Billion
U.S. consumer spend on video games

**numbers are from 2025*

esa entertainment software association

LOUISIANA PLAYS



61% **of Louisianians play weekly**
(that's roughly 2.6 million people age 5+)

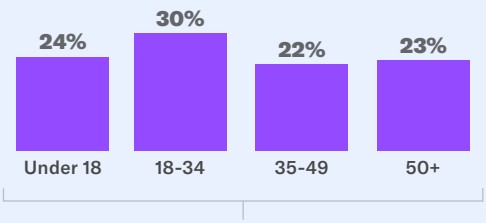
Who Plays



53% Male

46% Female

1% Non-Binary/Prefer not to say



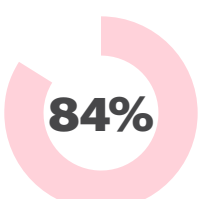
There are almost as many players **over the age 50** as under the age 18

The Power of Play

Louisiana adults 18+ agree that video games...

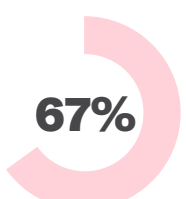


Louisiana parents call the plays



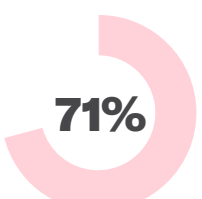
84%

require approval for purchases



67%

set controls to **limit in-game spending**



71%

use **parental controls** for video games

Policies that support the video game industry help Louisiana create high paying jobs, strengthen the economy, and protect the benefits of play.

Learn more about the Power of Play

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