

VIDEO GAMES POWER ILLINOIS

$1.4 Billion

Total economic impact of the video game industry in **Illinois**

Tax Revenue Generated

*by the **Illinois** video game industry*

- Federal: **$122 Million**
- State: **$38 Million**
- Local/ County: **$26 Million**

Jobs Created

*and supported by the **Illinois** video game industry*

4,706
Illinois jobs

$218,000
Average industry compensation is more than **DOUBLE** the average private sector salary

Video games create and support nearly **251,000** total jobs across the U.S.

Illinois ranks eighth for both industry employment and economic impact, making it a key player in America's video game industry. The industry creates and supports thousands of high-paying Illinois, generates hundreds of millions in tax revenue, and helps keep the state competitive in one of the world's most innovative sectors.

Illinois is a key player in the U.S. video game industry



$95.8 Billion
Total economic impact of the U.S. video game industry

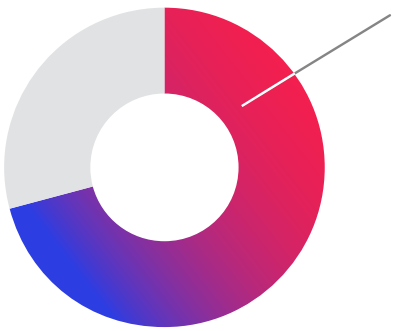
$65.6 Billion
Contribution to U.S. GDP by U.S. video game industry

$60.8 Billion
U.S. consumer spend on video games

**numbers are from 2025*

esa entertainment software association

ILLINOIS PLAYS



67% **of Illinoians play weekly**
(that's roughly 212 million people age 5+)

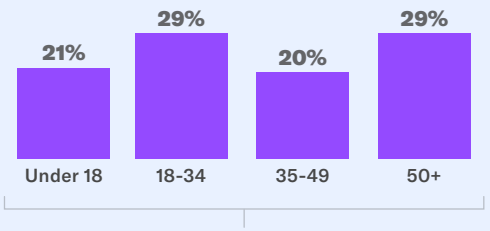
Who Plays



53% Male

46% Female

1% Non-Binary/Prefer not to say



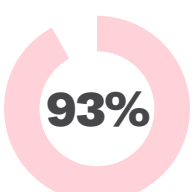
There are more players **over the age 50** than under the age 18

The Power of Play

Illinois adults 18+ agree that video games...

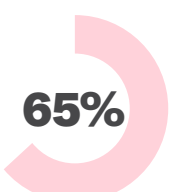


Illinois parents call the plays



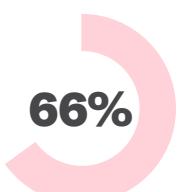
93%

require approval for purchases



65%

set controls to **limit in-game spending**



66%

use **parental controls** for video games

Policies that support the video game industry help Illinois create high paying jobs, strengthen the economy, and protect the benefits of play.

Learn more about the Power of Play

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