

VIDEO GAMES POWER FLORIDA

$2.3 Billion

Total economic impact of the video game industry in **Florida**

Tax Revenue Generated

*by the **Florida** video game industry*

Federal:	$207 Million
State:	$36 Million
Local/ County:	$136 Million

Jobs Created

*and supported by the **Florida** video game industry*

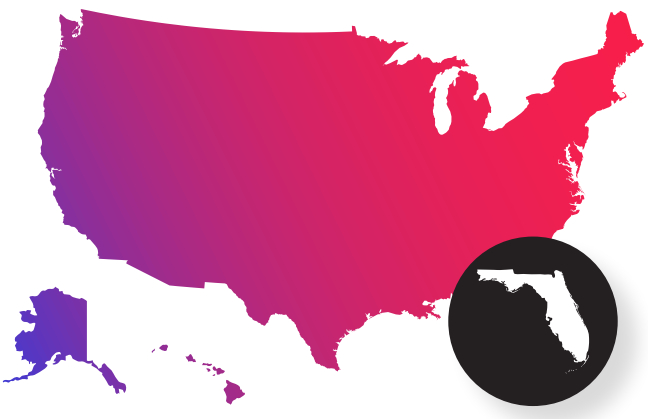
8,697
Florida jobs

$218,000
Average industry compensation is more than **DOUBLE** the average private sector salary

Video games create and support nearly **251,000** total jobs across the U.S.

Florida ranks fifth for both industry employment and economic impact, making it a key player in America's video game industry. The industry creates and supports thousands of high-paying Florida jobs, generates hundreds of millions in tax revenue, and helps keep the state competitive in one of the world's most innovative sectors.

Florida is a key player in the U.S. video game industry



$95.8 Billion
Total economic impact of the U.S. video game industry

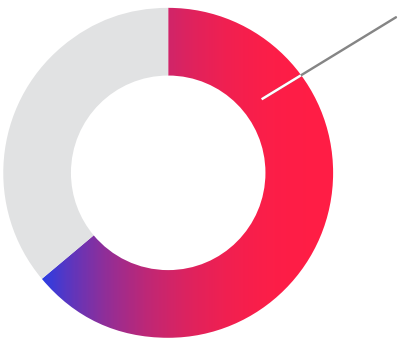
$65.6 Billion
Contribution to U.S. GDP by U.S. video game industry

$60.8 Billion
U.S. consumer spend on video games

**numbers are from 2025*

esa entertainment software association

FLORIDA PLAYS



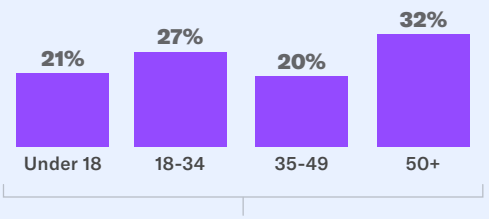
64% **of Floridians play weekly**
(that's roughly 14.2 million people age 5+)

Who Plays



50% Male
50% Female

< 1% Non-Binary/Prefer not to say



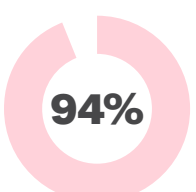
There are more players **over the age 50** than under the age 18

The Power of Play

Florida adults 18+ agree that video games...



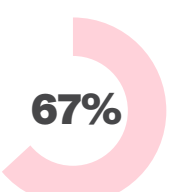
Florida parents call the plays



94%
require approval for purchases



60%
set controls to **limit in-game spending**



67%
use **parental controls** for video games

Policies that support the video game industry help Florida create high paying jobs, strengthen the economy, and protect the benefits of play.

Learn more about the Power of Play

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